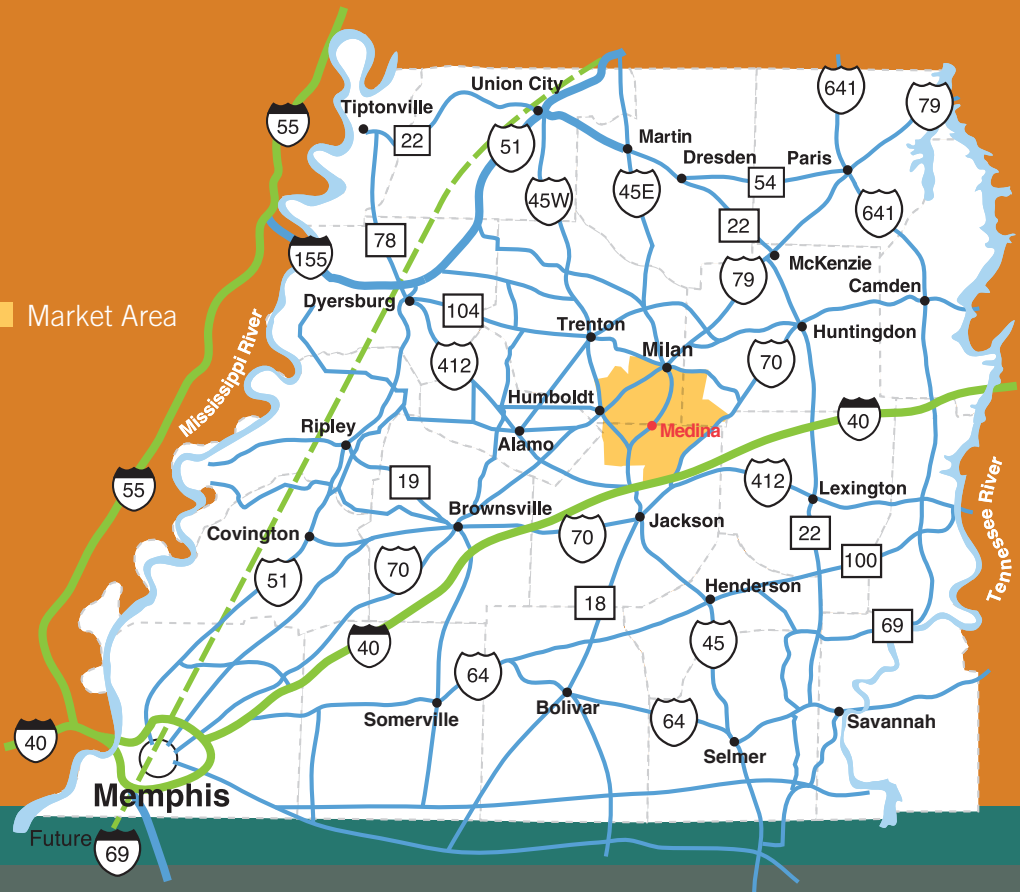


Medina Tennessee

Market Area

■ Market Area

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Market Area Data

Population

2007 Estimate.....	29,992
2000 Census	28,123
1990 Census	23,612

Race

Caucasian.....	80.9%
African American	16.7%
Hispanic	1.5%
All Other	0.9%

Gender

Male	47.9%
Female	52.1%

Age

0-17	23.5%
18-24	8.2%
25-34	12.6%
35-44	14.1%
45-54	14.9%
55-64	11.4%
65-74	7.8%
75+	7.4%
Median Age	39.03

Households

2007 Estimate.....	11,946
2000 Census	11,091
1990 Census	9,164

Average Household Size..... 2.45

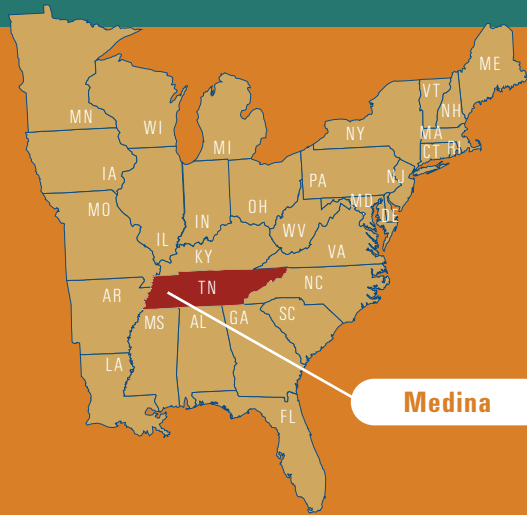
Household by Household Income

Income Less than \$15,000.....	13.9%
Income \$15,000 - \$24,999	11.8%
Income \$25,000 - \$34,999	13.6%
Income \$35,000 - \$49,999	16.4%
Income \$50,000 - \$74,999	20.9%
Income \$75,000 - \$99,999	11.7%
Income \$100,000 - \$149,999	8.4%
Income \$150,000 - \$249,999	2.4%
Income \$250,000 and more.....	0.8%

2007 Est. Average Household Income	\$55,681
2007 Est. Median Household Income.....	\$44,693
2007 Est. Per Capita Income.....	\$22,388
Average Travel Time to Work (Minutes)	22.23
Owner Occupied Housing Units.....	9,124
Average Length of Residence (Years).....	10
Median Owner-Occupied Housing Value.....	\$105,941

Gibson County Data

2006 Population	48,218
2006 Housing Units	19,761
2006 Retail Sales	\$423,199,755
Retail Sales Per Capita	\$8,777
Retail Sales Per Household	\$21,416
Retail Sales Outleakage.....	\$50,307,905



The Medina market area is approximately 85 miles east of Memphis and 100 miles west of Nashville. The market area encompasses the northern suburbs of Jackson, TN. Jackson has long served as the regional hub in West Tennessee for retail, medical, transportation, media, and entertainment. The Jackson MSA has a population of over 100,000

Motor Vehicle & Parts Dealers	102,243,402
Furniture & Home Furnishings Stores	11,220,840
Electronics & Appliances Stores	9,974,387
Building Material, Garden Equip Stores	51,232,194
Food & Beverage Stores	52,191,297
Health & Personal Care Stores	24,102,539
Gasoline Stations	49,236,248
Clothing & Clothing Accessories Stores	18,948,071
Sporting Goods, Hobby, Book, Music	7,946,964
General Merchandise Stores	53,842,690
Miscellaneous Store Retailers	11,534,197
Non-Store Retailers	26,006,353
Food Service & Drinking Places	34,510,391
Total Retail Sales	452,989,573

Recently many Jackson residents have relocated to the Medina area due to the desirable housing opportunities, lower taxes, and better public education system opportunities.

Due to this relocation, the City of Medina is experiencing tremendous growth in population, households, and retail development. Since the 2000 Census the population growth exceeded 96%. Growth at this pace is projected for the foreseeable future.

Currently there are 24 subdivisions under development in or near the city of Medina. City planners have advised that over 1,600 homes are planned with 153 completed, 460 under construction, and the remainder to be developed.

Current/Planned Developments	Planned	Completed	In Process	Vacant
Cambridge Place	19	6	7	6
Jabez	24	13	4	7
Oak Tree (All Phases)	38	17	8	13
Quailwood Estates (All Phases)	20	12	7	1
Richmond Estates (All Phases)	140	16	22	102
Southern Hills (All Phases)	45	20	21	4
Stonecreek (All Phases)	149	19	24	106
Summerfield (All Phases)	1168	50	4	1114

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