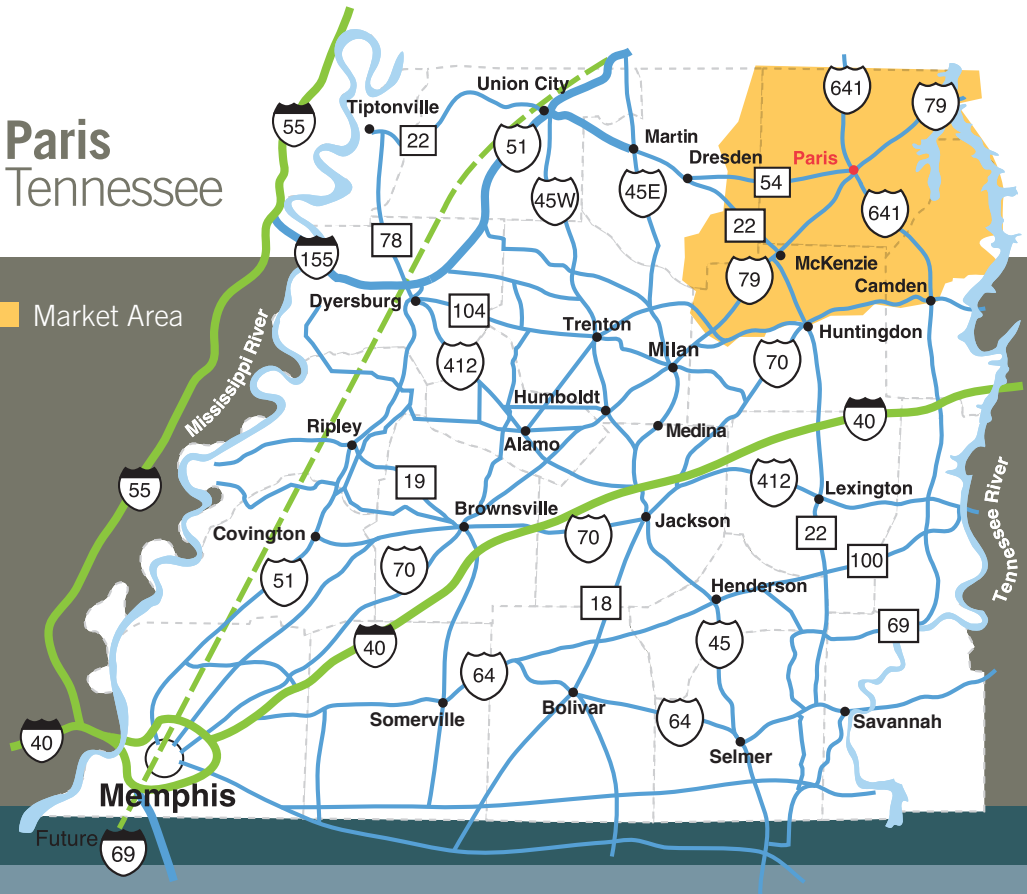


 Market Area



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Market Area Data

Population

2008 Estimate.....	54,025
2000 Census	53,560
1990 Census	47,983

Race

Caucasian.....	89.8%
African American	7.7%
Hispanic	1.4%
All Other	1.2%

Gender

Male	48.4%
Female	51.6%

Age

0-17	21.3%
18-24	8.1%
25-34	12.7%
35-44	12.6%
45-54	13.9%
55-64	13.0%
65-74	9.7%
75+	8.7%
Median Age	41.23

Households

2008 Estimate.....	22,912
2000 Census	22,071
1990 Census	19,198

Average Household Size..... 2.33

Household by Household Income

Income Less than \$15,000.....	19.2%
Income \$15,000 - \$24,999	16.0%
Income \$25,000 - \$34,999	16.2%
Income \$35,000 - \$49,999	18.6%
Income \$50,000 - \$74,999	17.6%
Income \$75,000 - \$99,999	6.4%
Income \$100,000 - \$149,999	4.5%
Income \$150,000 - \$249,999	1.1%
Income \$250,000 and more.....	0.5%

2008 Est. Average Household Income	\$43,334
2008 Est. Median Household Income.....	\$34,163
Average Travel Time to Work (Minutes)	23.08
Owner Occupied Housing Units.....	17,668
Average Length of Residence (Years).....	10
Median Owner-Occupied Housing Value.....	\$90,205

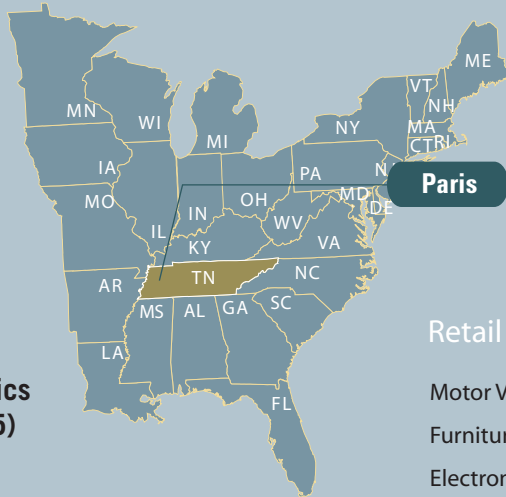
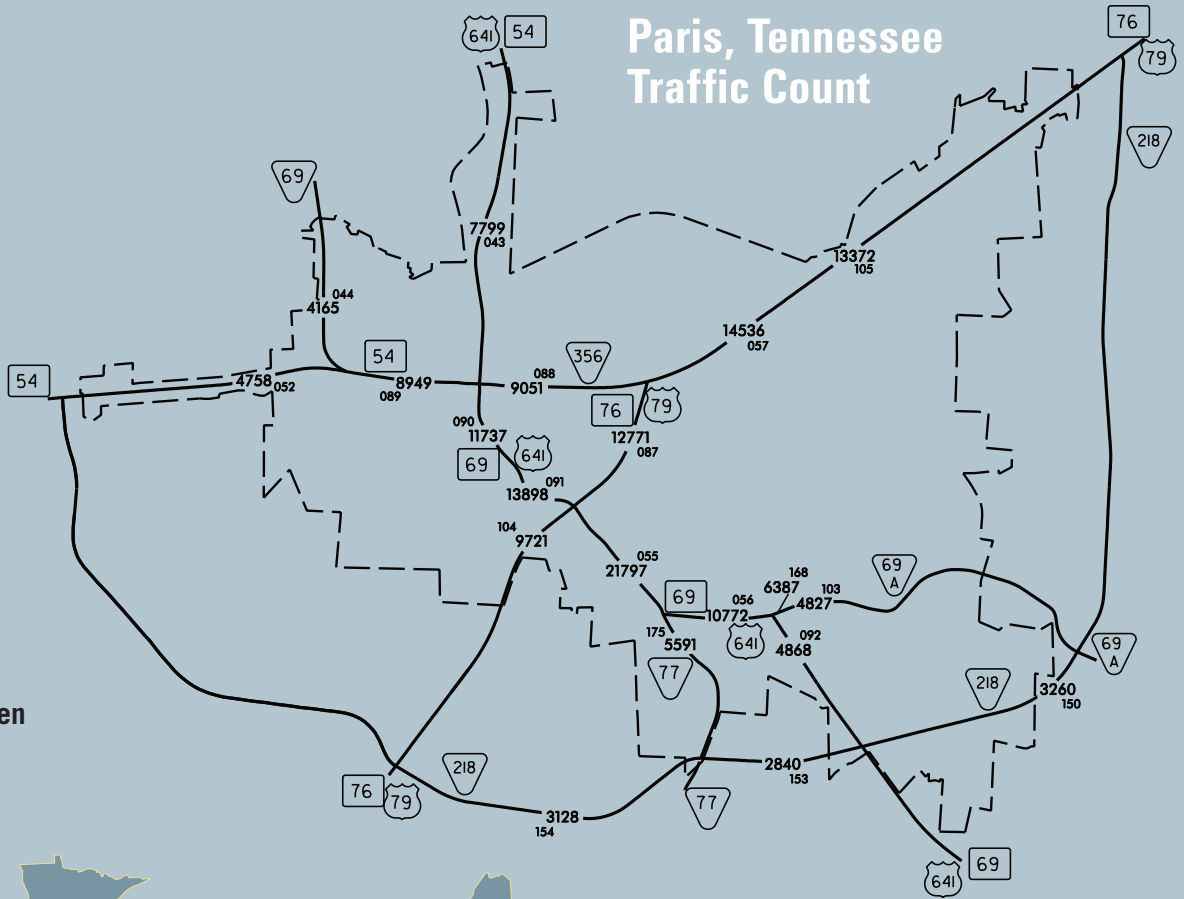
Henry County Data

2008 Population	32,135
2008 Households.....	14,078
2007 Retail Sales	\$434,754,356
Retail Sales Per Capita	\$13,529
Retail Sales Per Household	\$30,882
Retail Sales Outleakage (2006).....	\$29,993,681

Major Area Retailers:

- Wal-Mart
- Peebles
- Goody's
- Hibbetts
- Cato
- Shoe Show
- Sally's Beauty Supply
- Tractor Supply
- Lowe's
- McDonald's
- Burger King
- K & N Root Beer
- Budget Rentals
- Dollar Tree
- GNC
- Blockbuster
- Arby's
- Wendy's
- Kentucky Fried Chicken
- Captain D's
- Long John Silver's
- Subway (3)
- Papa John's
- Taco Bell
- Pizza Hut
- Domino's
- Access Car Rental
- Advanced Auto Parts
- O'Reilly Auto Parts
- Standard Auto Parts
- Enterprise Rent-A-Car
- Rent-A-Center
- UPS Store
- Merle Norman Cosmetics
- Dollar General Store (5)
- Fred's
- Sears
- Curves
- Kroger
- Family Dollar
- Hampton Inn
- Knights Inn
- America's Best Value Inn
- Econo Lodge
- Friedman's Jewelers
- Walgreen's
- Super D
- Huddle House
- Sonic
- Morningside Assisted Living

**Paris, Tennessee
Traffic Count**



Paris

Retail Trade Potential - 2006

Paris

Motor Vehicle & Parts Dealers.....	\$178,020,283
Furniture & Home Furnishings Stores.....	\$18,316,770
Electronics & Appliance Stores.....	\$16,129,036
Building Material, Garden Equip Stores.....	\$87,254,063
Food & Beverage Stores.....	\$99,994,208
Health & Personal Care Stores.....	\$46,384,447
Gasoline Stations.....	\$93,695,355
Clothing & Clothing Accessories Stores.....	\$29,081,428
Sporting Goods, Hobby, Book, Music.....	\$11,743,097
General Merchandise Stores.....	\$92,947,195
Miscellaneous Store Retailers.....	\$20,284,664
Non-Store Retailers.....	\$44,001,916
Food Service & Drinking Places.....	\$67,152,439
Total Retail Sales.....	\$805,020,283